

## Case Study: Tiffany & Co



### TIFFANY & CO.

Tiffany & Co. is one of the world's leading jewellers. During a scheduled refurbishment the full set of Tiffany stores went through a replacement of old and damaged cabinet lighting with Truelux linear LED lighting.

Even with the huge variety of cabinet designs Truelux was able to produce uniform lux levels across the jewellery displays in each and every store.

#### Project Scope:

1. Improve lux levels within jewellery display cabinets and counters
2. Reduce outsourced maintenance requirements
3. Roll out across all UAE stores
4. Installation planning and supervision

#### Our solution:

16W/m 3000K Light bar combined with 45D aluminium profile for clean, hidden installation.

Full project planning and management to enable an efficient change over with no store disruption or closure.

Project executed by: Truelux Solutions UAE