

Case Study: Nike Flagship Store



Details

Location: Singapore

Sector: Commercial

Replacement of 50W halogen lamps with ELR50 lamps.

Installed in existing fixtures

Visual lux levels improved

3000K colour temperature



Project Brief

Nike wanted to make an impact on their customers by showing their move towards reducing their carbon footprint. Replacing inefficient lamps in the Flagship store with ELR50 spotlights from Truelux was the obvious choice, not compromising on brightness or colour, but reducing energy consumption by 8kW.

Benefits

Nike wanted to express to its customers that energy efficiency can be achieved without compromise.

ELR50 lamps were installed along with a Lutron dimming system.

- Instant 76% energy savings
- Maintenance free lighting (>8yr life @ 17h per day usage)
- Significant CO2 emission savings
- Environmentally friendly light source
- Reduced air conditioning costs

Project executed by: Truelux Solutions Singapore